



Girls Incorporated®
of Greater Indianapolis



MEDIA RELEASE

FOR IMMEDIATE RELEASE
June 4, 2010

Contact: Ashley Crockett-Lohr
Public Relations Coordinator
317.522.2607
acrockettlohr@girlsincindy.org

GIRLS INC. HONORS INDIANAPOLIS' FEMALE TRAILBLAZERS **July 28 Touchstone Awards luncheon to recognize four local women**

INDIANAPOLIS — Girls Inc. of Greater Indianapolis will honor local trailblazers Myra Borshoff Cook, Lieutenant Governor Becky Skillman, Dr. Juana Watson, and Fay Williams at the 2010 “Making Herstory” Touchstone Awards presented by the Indianapolis Colts.

The luncheon will be held Wednesday, July 28 at the Indianapolis Marriott Downtown from 11 a.m. to 1:30 p.m. Tickets are now available online and cost \$125. Approximately 500 guests and 60 Girls Inc. summer campers will attend the luncheon and celebrate Indianapolis women making herstory – defined as girls’ and women’s history.

“Indianapolis is a community rich with strong, smart, and bold female leaders,” said Patricia Wachtel, Girls Inc. of Greater Indianapolis’ president and CEO. “Our Touchstone Awards is dedicated to honoring the many local women who make herstory and who are inspiring role models for the young girls our organization serves.”

Each honoree is a herstory-maker. Borshoff Cook founded Borshoff, the state’s largest public relations firm. Lieutenant Governor Skillman broke glass ceilings in Indiana’s state government. Dr. Watson founded Badges Without Borders and similar agencies to benefit the state’s Latino community. Williams played a key role in the city’s civil rights movement and helped found Girls Inc. of Greater Indianapolis.

“As a former honoree, I believe the Touchstone Awards are a fitting tribute to Indianapolis’ women,” said Carolene Mays, the 2010 Touchstone Awards chairwoman. “Female business owners, executives, and philanthropists accomplish great things in this city, and I’m pleased to lead an event that celebrates those achievements.”

The Touchstone Awards luncheon is the only annual fundraising event for Girls Inc. of Greater Indianapolis. Visit www.girlsincindy.org for tickets and more information.

XXX

Girls Incorporated® of Greater Indianapolis inspires all girls to be strong, smart, and boldSM. All of Girls Inc.’s programs are highly-researched and age-appropriate. For more information, please visit www.girlsincindy.org.



Community Partner