



Girls Incorporated®  
of Greater Indianapolis



MEDIA RELEASE

FOR IMMEDIATE RELEASE  
April 22, 2010

**Contact:** Ashley Crockett-Lohr  
Public Relations Coordinator  
317.522.2607  
[acrockettlohr@girlsincindy.org](mailto:acrockettlohr@girlsincindy.org)  
[www.girlsincindy.org](http://www.girlsincindy.org)

## **GIRLS INC. HIRES DIRECTOR OF DEVELOPMENT AND PR** **Gabie Benson joins Girls Inc. from Indianapolis Museum of Art**

INDIANAPOLIS — Girls Incorporated® of Greater Indianapolis has hired Gabrielle “Gabie” Benson as its director of development and public relations. Benson started at Girls Inc. on April 7, filling the vacancy left by Alison Schumacher in February.

At Girls Inc., Benson will be responsible for fund development and external communications, ensuring that the organization has the financial resources to serve 2,500 greater Indianapolis girls in 2010.

“We’re excited to have Gabie join Girls Inc. in such a vital role,” said Patricia A. Wachtel, president and CEO. “As Girls Inc. expands our programs to reach all greater Indianapolis girls, we will rely on her expertise in fundraising to support this growth.”

Benson brings more than eight years of fundraising experience to Girls Inc. She was most recently the assistant director of development at the Indianapolis Museum of Art, and she has previous experience in annual giving at the Indiana University Foundation.

“I am delighted to join the Girls Inc. staff and look forward to working with the board, donors, and volunteers who have been instrumental in serving the girls in our community,” said Benson.

Benson graduated from DePauw University with a bachelor’s degree in Women’s Studies and earned a Graduate Nonprofit Management Certificate from Indiana University.

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Girls Incorporated® of Greater Indianapolis inspires all girls to be strong, smart, and bold<sup>SM</sup>. For much of its history, Girls Inc. operated two after-school clubs. In 2007, Girls Inc. began delivering all of its programs via outreach collaborations in order to reach all greater Indianapolis girls. Girls Inc. partners with schools, community centers, and libraries and relies on volunteer facilitators to deliver its six-week programs for girls. All of Girls Inc.’s programs are highly-researched and age-appropriate. For more information, please visit [www.girlsincindy.org](http://www.girlsincindy.org).



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